



## PRESS RELEASE

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**ELLEN ALLARD**, multi-award winning Recording Artist, Composer, Performer, and Educator, is one of the most popular and influential Jewish musicians and educators on today's vibrant contemporary Jewish music scene. With over 30 years experience performing and teaching for young children and their grownups, as well as 14 recordings and 7 songbooks in her catalog, a growing library of over 250 songs that she has penned, Ellen continues to charm audiences with her interactive, infectious, and entertaining music.

Widely recognized for her appeal to audiences of all ages, Ellen's songs have become the gold standard when it comes to engaging children and adults of all ages and helping them strengthen their Jewish identities. With a strong commitment to building community through music, Ellen has a unique, charismatic, charming, and heartwarming way of inviting audiences to sing along, whether performing a concert, facilitating a student or teacher workshop, leading a worship service or teaching her Yoga Yeladim Children's Yoga program. When she sings with young children, she knows exactly how to engage and hold their attention, sometimes goofy, sometimes serious, always meaningful. Ellen weaves together powerful, moving and spiritual moments that speak to the hearts, minds, and souls of adult audiences.

Ellen has a catalog of 14 award-winning recordings and 7 songbooks, including her latest recording 'Build It Up', a compilation of her most widely requested Jewish songs for children. Her 250+ songs have been recorded by other well-known performers and recording artists, and are used in synagogues and religious schools throughout the United States. She has served on the faculty of the North American Jewish Choral Festival and Rick Recht's Songleader Bootcamp, continues to be on the faculty of Hava Nashira (the annual URJ song leader's training institute), performs family concerts and leads worship services at synagogues across North America, and regularly leads family services at the URJ Biennial and NewCAJE. Ellen is a graduate of Boston University, with a Bachelor's degree in Music. She earned her Master's degree in Early Childhood Education from Arcadia University and is a Certified Holistic Health Coach trained at the Institute of Integrative Nutrition in NYC as well as a member of the American Association of Drugless Practitioners. She is blessed with 2 beautiful adult daughters, 2 sweet sons-in-law, and 3 delicious grandsons, and that makes her very happy! Ellen lives in Worcester, MA.

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